

**Michigan Council of Teachers of Mathematics
69th Annual Institute and Conference
July 25-26, 2018**

GVSU – Eberhard Center
201 West Fulton
Grand Rapids, MI 49504

Exhibitor Information

Included in this packet is information on exhibit space, on-site signage and flier advertising, bag inserts and sponsorship.

Contact Dayna Britton brittond@slcs.us
for more information about exhibits.

Contact LuAnn Murray at lmurray.math@gmail.com
for information about speaker proposals.



Michigan
Council of
Teachers of
Mathematics



Michigan Council of Teachers of Mathematics

December 15, 2017

The Michigan Council of Teachers of Mathematics (MCTM) invites you to exhibit at the **69th Annual MCTM Conference**, Wednesday and Thursday, **July 25 and 26, 2018** at GVSU – Eberhard Center, 201 West Fulton, Grand Rapids, MI 49504.

The exhibit area will be in hallways near the classrooms, and will be open on Wednesday (7/25) from 7:45 a.m. to 4:45 p.m. Sessions will be held from 8:00 to 4:30. This provides you the opportunity to connect with participants before, during and after sessions, as well as during lunch.

Set up will be Tuesday (7/24) afternoon from 1:00 p.m. to 4:00 p.m. and Wednesday (7/25) morning from 7:00 a.m. to 8:00 a.m. (before the area opens to conference attendees). More details will be made available as the time approaches.

Why Exhibit with MCTM?

- ❖ The annual conference has averaged about 500 attendees the past five years.
- ❖ Our attendees include district-level math coaches and supervisors as well as classroom teachers, and our attendees look forward to visiting your tables as they make decisions about the coming school year.
- ❖ Low prices and discounts for multiple table purchases!
- ❖ The inclusion of website access for sponsorship means that our members will be able to access your products for the entire coming year.
- ❖ Grand Rapids is a gorgeous location with many recreational opportunities!
- ❖ We have an exciting program focused on Assessment and STEM, which highlights both the CCSSM & NGSS and is an attractive draw to Michigan's Mathematics Educators.

Please note the following deadlines:

- ❖ May 25, 2018 for free bag insert with exhibit space contract
- ❖ June 29, 2018 for inclusion of your organization's information in the onsite fliers
- ❖ June 29, 2018 for advertising in the onsite flier
- ❖ July 13, 2018 for final guarantee of exhibit space
- ❖ July 18, 2018 for bag inserts to be delivered

If you have any questions, please contact

- ❖ Dayna Britton, Conference Vendor Chair, brittond@slcs.us
- ❖ LuAnn Murray, Conference Chair, lmurray.math@gmail.com

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MCTM · 4767 Stadler Road · Monroe, MI 48162-9424

Phone: 734-477-0421 · Fax: 734-241-4128 · Website: <http://www.mictm.org>



Michigan Council of Teachers of Mathematics

2018 CONFERENCE SPONSORSHIP OPPORTUNITIES

MCTM is pleased to offer several different opportunities for sponsorships at the Annual Conference or at one of our evening events to help you gain more visibility and recognition. Depending on the level of sponsorship, we can include your logo on a conference item (e.g. conference bag or lanyard). We will work with you to create the package that best meets your needs!

Platinum Level: \$1,700

- ❖ Three exhibitor tables at the conference
- ❖ Complimentary bag insert of an item you provide
- ❖ Two 24" by 24" signs with an ad.
 - One sign will be located by your tables, and
 - The other sign will be located prominently in the main registration area.
- ❖ Recognition in onsite flier and signage at the conference
- ❖ Opportunity to have your logo on conference material
- ❖ A pre-conference email blast to all registered attendees on July 17 (you provide the content of the email).
- ❖ Two email blasts to all MCTM membership within the next 12 months promoting your product or services (you provide the content of the email)
- ❖ Link to your website from the MCTM website for 1 year
- ❖ Complimentary 1 year MCTM membership, so you can stay current with what is happening with MCTM

Gold Level: \$1,200

- ❖ Two exhibitor tables at the conference
- ❖ Complimentary bag insert of an item you provide
- ❖ One 24" by 24" sign with an ad, which will be prominently located in the main registration area
- ❖ Recognition in onsite flier and signage at the conference
- ❖ A pre-conference email blast to all registered attendees on July 17 (you provide the content of the email).
- ❖ Link to your website from the MCTM website for 1 year
- ❖ Complimentary 1 year MCTM membership, so you can stay current with what is happening with MCTM



Michigan Council of Teachers of Mathematics

2018 CONFERENCE SPONSORSHIP OPPORTUNITIES

Silver Level: \$700

- ❖ One exhibitor table at the conference
- ❖ Complimentary bag insert of an item you provide
- ❖ One 24" by 24" sign with an ad, which will be prominently located in the main registration area.
- ❖ Recognition in onsite flier and signage at the conference
- ❖ A pre-conference email blast to all registered attendees on July 17 (you provide the content of the email).
- ❖ Link to your website from the MCTM website for 1 year
- ❖ Complimentary 1 year MCTM membership, so you can stay current with what is happening with MCTM

MCTM

Please contact Dayna Britton, Conference Vendor Chair, brittond@slcs.us or LuAnn Murray, Conference Chair, lmurray.math@gmail.com for more information.



Michigan Council of Teachers of Mathematics

Special Events Sponsorship

(not included with Conference Platinum, Gold or Silver Level Sponsorships)

I. Conference App Sponsor - \$1,500.00

In an effort to be more environmentally friendly, MCTM has discontinued publishing the catalog of Institute and Conference sessions for all participants and have instead utilized a mobile conference app. The Conference App Sponsor would have their logo prominently displayed each time the app was opened.

II. Tuesday, July 24, 2018

**An evening with Sherry Parrish at the Grand Rapids Center for the Arts – \$1,000.00 each
(up to 3 sponsorships available)**

This event will be held at the Grand Rapids Art Museum, 101 Monroe Center St NW, Grand Rapids, MI 49503 from 6:00 p.m. – 9:00 p.m. in the Wege Pavilion inside the art museum. MCTM will be hosting author Sherry Parrish in this informal gathering including time to meet the author and a Q&A discussion with Sherry. Participants will also be able to walk around the art museum before and after activities with Sherry Parrish.

- ❖ Recognition in any eBlasts and advertising of the event along with and signage at the event
- ❖ One 24" by 24" sign with an ad, which will be prominently located in the main reception area
- ❖ Up to 2 passes to the event

III. Wednesday, July 25, 2018

**Math Grub Crawl in downtown Grand Rapids – \$500.00 each
(up to 6 sponsorships available)**

This event will give participants the opportunity to visit five different restaurants in the downtown area and sample the specialties of each individual restaurant's between 6:00 p.m. – 9:00 p.m. Participants will collect game cards at each restaurant with questions and activities they would be ask to complete. These cards will be collected on Thursday at the conference for a drawing.

- ❖ Recognition in any eBlasts and advertising of the event along with and signage at the event
- ❖ Name and ad placed on back of Grub Crawl playing card
- ❖ One 24" by 24" sign with an ad, which will be prominently located in the main reception area
- ❖ Up to 2 passes to the event

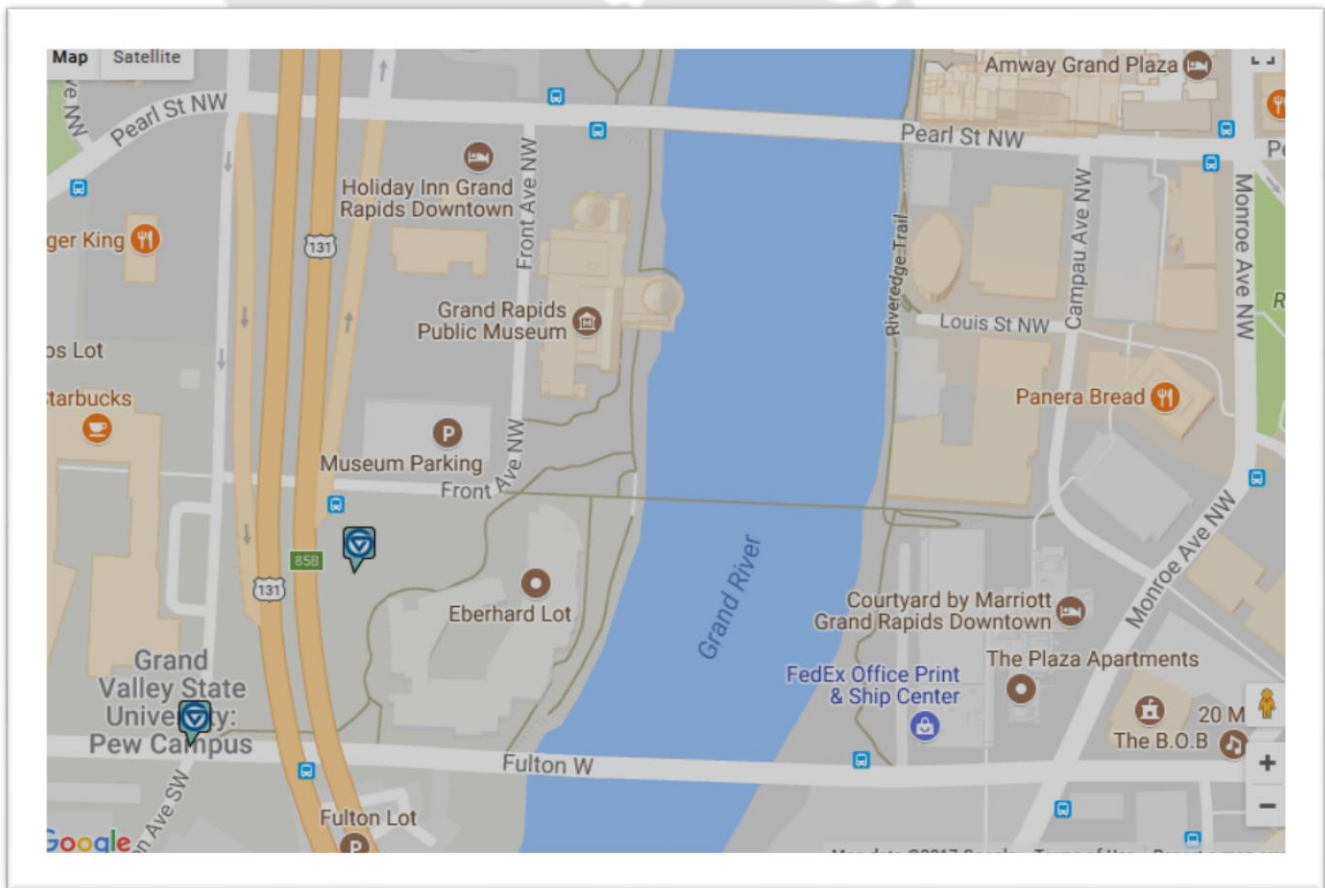


Michigan Council of Teachers of Mathematics

2018 CONFERENCE LOCATION

The 69th Annual Conference will be held at

GVSU – Eberhard Center
201 West Fulton
Grand Rapids, MI 49504





Michigan Council of Teachers of Mathematics

RESERVATION FOR CONFERENCE PARTICIPATION

ALL conference communication will be sent to the email address(es) below, including exhibit confirmations and set up times. The email address(es) will also be published in the program unless specified otherwise.

Name of Exhibiting / Participating Organization			
Contact Person			
Email:			
Phone:			
Address to be shared with participants:			
Website URL:			
Description of organization (25 words):			
MCTM			
		Additional Contacts:	Email address:

Please include any specific requests here:



Michigan Council of Teachers of Mathematics

RESERVATION FOR CONFERENCE PARTICIPATION

Sponsorship (See descriptions, above, for details of sponsorship levels)		
Platinum	\$1,700	
Gold	\$1,200	
Silver	\$700	
Exhibit Space (Exhibit fee includes one, un-skirted table and chairs.)		
First table Do you need electricity? Yes / No	\$300	
Additional tables	\$125 x _____	
Bag Insert (Bag inserts can consist of ink pens, unsharpened pencils, printed materials, notepads, etc.*)		
Insert with table space prior to May 25, 2018	FREE!	
Insert with table space after May 25, 2018	\$50	
Insert only- no table space	\$150	
NEW! Flier Advertisement In lieu of a program book, participants will receive a flier including ads, maps of the conference site, and other relevant offers and information.		
Half Page	\$200	
Quarter page	\$125	
Special Event Sponsorships (See descriptions, above, for details of special event sponsorships)		
Conference App Sponsor	\$1,500	
Tuesday, July 24, 2018 An Evening with Sherry Parrish	\$1,000	
Wednesday, July 25, 2018 – Math Grub Crawl in downtown Grand Rapids	\$500	
Total		

* MCTM reserves the right to restrict materials expressing opposing views of the Michigan Council of Teachers of Mathematics

- ❖ Bag inserts must be delivered to MCTM, 4767 Stadler Road, Monroe, MI 48162 between July 5 and July 18, 2018..
- ❖ Please clearly mark on the outside of the package(s) “MCTM Bag Insert”.
- ❖ Approximately 600 bags will be distributed at the conference.



Michigan Council of Teachers of Mathematics

PAYMENT FOR CONFERENCE PARTICIPATION

Please send pages 7 - 9 of this document, payment, and any advertisement to:

MCTM Exhibits

Dayna Britton
4767 Stadler Road
Monroe, MI 48162

Payment Method: **Credit Card** **Check**

Credit card number: _____ Exp Date: ____ / ____

Security Code (SVC): _____

Name on Credit Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Email Address for receipt: _____

Credit card payments will be processed and receipts will be emailed upon receipt of this application.

Please contact Dayna Britton, Conference Vendor Chair, brittond@slcs.us or LuAnn Murray, Conference Chair, lmurray.math@gmail.com if you have any questions.